

Meeting Minutes  
 Mayflower Choral Society  
 Board of Directors  
 September 29, 2014  
 A California Non-Profit Public Benefit Corporation

Present: Estelle Miller, Joan Clemmons, Jan Gibbs, Bill Gossy, Ken Klein, Gretchen Klein, Gina Pandiani, Suzanne Thompson, W.D. Ford, Guest - Juanita Chase

Absent: Kristin Whitley

Agenda Item	Discussion	Action Item
Call to Order	The meeting was called to order at 7:10 pm by Estelle Miller, current Board President.	
Welcome New Board Members	Estelle welcomed the three new Board members, W.D. Ford, Joan Clemmons, and Suzanne Thompson. She thanked them for volunteering their time to the organization. Estelle also thanked Juanita Chase for her many years of service on the Board.	
Agenda, Revise, Review	No additions or revisions were noted.	
Board Confidentiality	Estelle reviewed the parameters of Board confidentiality. Most Board business/meetings are open to all Choral Society members. But on occasion there may be issues which require confidentiality be maintained by all Board members.	
Election of Board Officers	The following were elected to Board Officer positions: Estelle Miller, President Jan Gibbs, Vice President W.D. Ford - Treasurer Gretchen Klein - Secretary	
Choral Society Dues	Estelle discussed the importance of Board members supporting the organization by becoming Choral Society members.	
Review and Approval of Committees	The Board reviewed and then approved the current committees and their members.	
Renewal of Board Directive - Meeting Night	The Board approved continuing Board meetings on Monday evenings.	
Prior Meeting Minutes	The minutes of the September Board meeting were approved as written.	
Committee Reports	1. Nomination - no report.	

2. Scholarship - see attached report
3. Finance - see reports. The Board reviewed all of the financial documents. After discussion the proposed 2014-2015 budget was approved as submitted.
4. Development- see report. Gretchen reviewed the Development Committee meeting highlights. Ken presented a fundraising idea from Matt and Jeff's Car Wash. A suggestion was made to also check out the Royal Car Wash in San Rafael for a similar offer. He will bring this idea to next Development Committee meeting. Estelle discussed the need for a chairperson to head the development Committee. Jan nominated Suzanne. Suzanne accepted.
5. Benefit Gala - see report. Ken reviewed the report.
6. Chorus report - see reports. A summary of the spring show comments was reviewed.
7. Membership - no report.
8. Executive Committee - no report.
9. Fourth Street Beat - see report.
10. Larry Vargo Award - see report.
11. Chorus tour - see report.
12. Strategic marketing - see report. The process for selecting a new logo was discussed. The committee is using two sources for potential logos, a company called LogoMojo and a local professional. Logos will be presented to the chorus for input later this season. Joan suggested checking into the United Markets Sunday community ads. Joan will contact them and report back to Carol. The Board discussed the SaveMart promotion cards the

	<p>chorus has received.. Joan suggested handing the cards out in front of Lucky. Estelle felt this was not the purpose of the cards. She thought the cards were meant for members of our organization. Jan suggested the chorus do the West End caroling again this year.</p>	
Old Business	<ol style="list-style-type: none"> <li>1. Summer Workshop - no results. The Board noted the results of the survey were to be sent to committee chairpersons for review and input. This has not occurred.</li> <li>2. MECA process - Estelle reviewed the criteria for the award and the process of nominating persons for the award. She noted currently sitting Board members are not legible for the award per a previous Board decision. Gretchen discussed the background for the previous decision. The Board discussed the pros and cons of having sitting board members eligible for the award. A motion was made to change the process to allow sitting Board members be nominated for the MECA. The motion passed with 7 votes for and 2 against the motion.</li> <li>3. DonorSnap - deferred to the next Board meeting.</li> </ol>	
New Business	<ol style="list-style-type: none"> <li>1. Board Appointments - Estelle explained that there are two vacancies on the Board which need to be filled. Two people were presented as nominees to fill those vacancies, Teresa Saltzman and Sterling Johnson. After a Board discussion both nominees were approved.</li> <li>2. Blanca Florido - Gina discussed the upcoming fundraiser for Blanca to help fund her bone marrow</li> </ol>	<p>Gretchen will notify Teresa and Sterling of their appointment.</p>

	transplant. Gina requested a donation of show tickets for the auction.	Gina will contact Mary Sellers about a ticket donation.
Next Board meeting	The next regularly scheduled Board meeting is December 1, 2014. Gretchen noted the meeting may need to be changed due to chorus show blocking rehearsals.	
Adjournment	The meeting was adjourned at 9:08 pm by Estelle Miller, Board President.  Respectfully submitted,  Gretchen Klein Board Secretary	